



2010 Channel Marketing Awards Presented at the NEDA Executive Conference

Congratulations To All Of The Winning Companies!

Category	Award Level	Company	Entry Title	
Best of Show		Future Electronics	Inventory Availability	
Image Advertising: Full Page	Gold	Arrow Electronics	My Arrow	
	Gold	Mouser Electronics	Energy Harvesting	
	Gold	Digi-Key Corporation	Make a Masterpiece	
	Gold	Allied Electronics	Safety-Reliability	
	Platinum	Future Electronics	Inventory Availability	
	Platinum	Newark	Well Connected	
	Platinum	Avnet Electronics Marketing	Medical Ad	
Image Advertising-Complete Campaign	Platinum	Newark	Best Selection	
	Gold	Avnet Electronics Marketing	Brand Campaign	
	Gold	Allied Electronics	Reliability	
	Gold	Digi-Key Corporation	Worldwide Distribution	
Co-op Advertising	Gold	Allied Electronics	Agilent Parcel	
	Gold	TTI, Inc.	Power Ad	
	Gold	Arrow Electronics	Honeywell TruStability	
	Gold	Newark	Test. Fest.	
	Gold	Mouser Electronics	Mouser-AlphaWire	
Integrated Marketing	Platinum	Digi-Key Corporation	US & Ca Catalog	
	Platinum	Arrow Electronics	Honeywell New Business	
	Platinum	TTI, Inc.	Power Campaign	
	Gold	Newark	Solid State Lighting	
	Gold	CUI, Inc.	Novum Simple	
	Gold	NKK Switches	Smart Switch Products	
	Gold	Future Electronics	Freescale MQX-celeration	
	Gold	Allied Electronics	Safety	
	Gold	Symmetry Electronics	Go Totally Wireless	
	Gold	Carlton-Bates Company	Honeywell Limitless	
	Corporate Newsletter	Gold	Avnet Electronics Marketing	Market & Tech Trends Newsletter
		Gold	Avnet Electronics Marketing	emPower
Gold		NKK Switches	NKK eNews	
Gold		Newark	Alternative Energy	
Gold		Carlton-Bates Company	The Current	
Corporate Capability Brochure	Platinum	Arrow Electronics	Lighting Capabilities	
	Platinum	Newark	Newark Capabilities	
	Gold	Avnet Electronics Marketing	Medical Electronics Sources	
	Gold	TTI, Inc.	Honeywell	
	Gold	Allied Electronics	Michigan Corporate Brochure	
	Gold	Sager Electronics	Sager Capabilities	
Web Promotion	Platinum	Future Electronics	www.FutureLightingSolutions.com	
	Platinum	Newark	US element 14	
	Platinum	Lumex	www.lumex.com	
	Platinum	Mouser Electronics	Online Silverlight Catalogue	
	Platinum	Carlton-Bates Company	Honeywell Limitless Landing Page	
	Gold	Arrow Electronics	Lighting Vertical	
	Gold	Arrow Electronics	Arrow Americas	
Industry Advocacy	Gold	Allied Electronics	Gold Arrow Electronics	
	Gold	Avnet Electronics Marketing	Gold Digi-Key Corporation	
	Gold	Newark	Gold TTI, Inc.	