



# 2009 Channel Marketing Awards Presented at the NEDA Executive Conference

Category	Award Level	Company	Entry Title	
Best of Show		Future Electronics	Scratch Pad Co-Op Series	
Image Advertising: Full Page	Gold	Newark	Catch up with the MCF51QE family.	
	Gold	TTI, Inc.	Transportation	
	Gold	Digi-Key Corp.	Why Compromise	
	Gold	TTI, Inc.	Stan On-Time	
	Gold	Avnet Electronics Marketing	Lighting	
Image Advertising-Complete Campaign	Platinum	Newark	Laptops	
	Gold	TTI, Inc.	Stan	
	Gold	Mouser Electronics	Newest Campaign	
	Gold	Digi-Key Corp.	Drive Me Home	
Co-op Advertising	Platinum	Future Electronics	Scratch Pad Co-Op Series	
	Platinum	TTI, Inc.	Tyco-Quik Shrink Wrap	
	Gold	Newark	Would You Like Chips With That?	
	Gold	Mouser Electronics	NKK Section Guide	
	Gold	Avnet Electronics Marketing	Medical Ad	
	Gold	Allied Electronics	ebm Pabst	
Integrated Marketing	Platinum	Arrow Electronics	Atmel-Smart Car Design Contest	
	Platinum	Carlton-Bates	Energy Industry Campaign	
	Platinum	Newark	Instrumentation	
	Platinum	TTI, Inc.	Stan Campaign	
	Gold	Arrow Electronics	Cree Get SMORE	
	Gold	NKK Switches	NKK Trade Show Booth	
	Gold	Avnet Electronics Marketing	emPower	
Corporate Newsletter	Platinum	Future Electronics	Connected	
	Platinum	Newark	Instrumentation	
	Gold	Avnet Electronics Marketing	Lighting	
	Gold	Newark	Supplier Services	
Corporate Capability Brochure	Platinum	Newark	Industrial Solutions Brochure	
	Platinum	Sager Electronics	Newark Capabilities	
	Platinum	Newark	Honeywell & TI Medical	
	Gold	Arrow Electronics	Sager Medical Solutions	
	Gold	Arrow Electronics	Aerospace & Defense	
	Gold	Avnet Electronics Marketing	Avnet/Molex Co-op Capabilities	
	Gold	Future Electronics	www.FutureElectronics.com	
	Gold	Carlton-Bates	www.Carlton-Bates.com	
Web promotion	Gold	Newark	eSuite	
	Gold	TTI, Inc.	Stan Website	
	Gold	Avnet, Inc.	Avnet on Demand	
	Gold	Allied Electronics	www.alliedelec.com	
	Gold	Mouser Electronics	Product Knowledge Center	
	Industry Advocacy	Gold	Avnet, Inc.	
		Gold	Newark	
		Gold	Arrow Electronics	
Gold		TTI, Inc.		

**Congratulations To All Of The Winning Companies!**