



June 15, 2010

NEDA Headlines

Make Plans to Attend the 2010 NEDA Executive Conference Competing For The Future: Are You Ready Today For Tomorrow? October 17-19, 2010

This annual conference provides the electronics industry with a chance to hear the latest industry news and learn from experts on a variety of key issues.

It is the premier educational event for the electronics distribution community. Look for a complete conference brochure and schedule to be mailed in July. Register early and don't miss out on this great networking opportunity!

Discounted hotel rates are also available at the InterContinental Chicago O'Hare Hotel. Mention NEDA when you contact the hotel directly to make room reservations: 847-544-5300. The reservation cut-off date is September 24, 2010.

Register at <https://www.formdesk.com/neda/EXECCONF>.

Thank You! 2010 NEDA Executive Conference Sponsors

Opening Reception — Digi-Key & Molex

Monday Breakfast — Mouser Electronics

Monday Morning Networking Break — Allied Electronics

Monday Evening Reception — Carlton-Bates Company & Littelfuse

Tuesday Morning Networking Break — Mouser/TTI

Conference Binder — Sharp Microelectronics of the Americas

Badge Lanyards — Murata

Room Keys — Texas Instruments

Note Pads — Tyco Electronics

Promotional Marketing Sponsors — EDN of Cannon Communications LLC; EE Times Group, a UBM Company; Electronics Sourcing; Hearst Business Media; and Penton Media

Exhibit Booth — CNA

General Conference Sponsor — Bourns Inc.

There are still a few sponsorship opportunities available. Complete the sponsorship form at <http://www.nedassoc.org/documents/sponsorform.doc> and return to us by June 18, 2010 to ensure inclusion in the conference brochure.

NEDA Industry Career Center Summer Special

Streamline your hiring process with targeted access to electronics industry professionals. Between now and JULY 31st, 2010. NEDA member companies can enroll in a program that offers unlimited postings for one year - for a one-time fee of \$900!

Contact Customer Service at 1-800-491-8833 to add Resume Search Capabilities.

To take advantage of this SUMMER SPECIAL, please contact the NEDA office at 678-393-9990 for the special code or email: admin@nedassoc.org.

For more information go to <http://careercenter.nedassoc.org>.

The Business of Distribution CD

As the title suggests, each of the three related course segments in this course deals with the business of distribution. The first discusses our role in the channel and how we add value for both of our channel partners. The second deals with basic financial facts in distribution, why is it important for the company to make an appropriate gross profit, and why it is a part of each person's job to protect it. The final segment deals with changes in our role, relationships and responsibilities caused by changes in the distribution marketplace.

At \$69.95 (NEDA Members) have unlimited use within the company, The Business of Distribution provides a cost effective tool for making sure that your employees understand your business and their role in it.

Go to <https://www.formdesk.com/neda/business> to order this cd today!

Thank You to Our Advocacy Campaign Sponsors!

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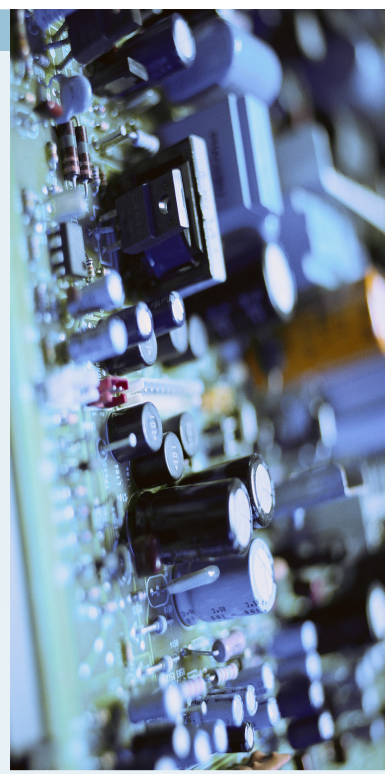
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Complete the form at <https://www.formdesk.com/neda/Advocacy2010>

to join the NEDA Industry Advocacy Campaign.



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Save these dates

- NEDA Executive Conference, October 17-19, 2010, InterContinental Chicago O'Hare, Chicago, IL, register at www.nedassoc.org

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